



EBU/TN/P1/ISDN PRI 5000 Plan/Promotional Offer/2012-13

03 October 2013

To
The Principal General Manager/General Manager
BSNL Tamilnadu circle
All SSAs

Sub: Extension of Promotional Period of ISDN PRI 5000 plan to Enterprise Customers of Tamilnadu Telecom Circle
Ref : BSNL/EB-II/TN Circle/2013 dated 30th September 2013

The approval of competent authority from BSNL Corporate office is hereby conveyed for the extension of promotional period of ISDN PRI 5000 Plan to the customers of Tamilnadu circle for three months from 15th September 2013 or till the implementation of new ISDN PRI tariff (Presently under review) whichever is earlier.

It is requested that wide publicity may kindly given among small & medium Enterprise customers for obtaining maximum business during the promotional period.

The details of ISDN PRI 5000 plan

- Security deposit of Rs.10,000/-
- Installation charges of Rs.4000/-
- Waiver of ISDN PRI rental of Rs. 1750/-
- Monthly Plan charges Rs.5000/-
- Free calls 4000 MCU
- Beyond free calls Rs.1.00/- per MCU for local/intra/inter circle calls to landline/mobile/WLL of BSNL and other networks
- ISDN PRI with 15 channels instead of 30 channel
- ISD call charges at standard international call tariff for landline services

The list of proposals in pipe line from SSAs for ISDN PRI 5000 plan is enclosed herewith. It is requested that all business proposals in pipe line may kindly be realized. The customer may kindly be informed that they have to migrate to the nearest higher plan after the implementation of new ISDN PRI plans in CDR.

It is also requested that ISDN PRI 5000 plan may kindly be promoted to small & medium Enterprise customers only. Enterprise customers already provided with ISDN PRI higher plan may not be downgraded to ISDN PRI 5000 plan. EPABX under BSNL free EPABX scheme is not applicable for this plan.

Maximum Business proposals are expected from all SSAs. The compliance report on the realization of business may kindly be intimated to this office.


(S RAJESH)

Assistant General Manager (Enterprise Business)

ISDN PRI 5000 plan proposals in pipe line

S#	Name of the customer	Name of the SSA	Annual Revenue ₹
1	Skava system	Coimbatore	60000
2	KPR Mills Limited	Coimbatore	60000
3	Chennai Silks & Shri Kumaran Thanga Maligai	Salem	60000
4	Power Soap	Pondicherry	60000
5	Lakshmi Silver	Pondicherry	60000
6	Call center	Trichy	60000
7	Sri Ramalinga Mill, Aruppukottai	Virudhunagar	60000
8	Sri Jayavilas Mill, Arupukottai	Virudhunagar	60000
9	Sethu Institute of Technology	Virudhunagar	60000
	Total Amount		540000